

## About Sharlyn Lauby

Sharlyn Lauby is the author of *HR Bartender* and president of ITM Group Inc., a Florida based training and human resources consulting firm focused on helping companies retain and engage talent.

Prior to starting ITM Group, Sharlyn was vice president of human resources at Right Management Consultants, one of the world's largest organizational consulting firms. She has designed and implemented highly successful programs for employee retention, internal and external customer satisfaction, and leadership development. Publications such as Reuters, The New York Times, ABC News, TODAY, Readers Digest, Men's Health, Mashable, and The Wall Street Journal have sought out her expertise on topics related to human resources and the workplace.



Sharlyn launched *HR Bartender* to provide a "friendly place for everyday workplace issues." It's been recognized as one of the Top 5 Business Blogs Read by HR Professionals by the Society for Human Resource Management (SHRM) and Best Business Blog by the Stevie Awards.

She is the author of the best-selling books "Manager Onboarding: 5 Steps for Setting New Leaders Up for Success" and "The Recruiter's Handbook: How to Source, Select, and Engage the Best Talent". Her other books include "Essential Meeting Blueprints for Managers", the ATD InfoLine "Motivating Employees", and the TD@Work "Motivating Employees in the Digital Age."

Named one of the most engaging global HR speakers, Sharlyn shares her knowledge about the profession, business trends, and the future workforce. For three years running, she was named a top-rated speaker at HR Southwest, the nation's largest regional conference. She has been rated a top speaker at SHRM's Annual Conference and her session on workplace metrics was one of a handful selected to be featured as an online learning program.

During her first year in business, Sharlyn was named a finalist for the South Florida Business Journal's *Business Women of the Year Award*. She has been named one of the "Heavy Hitters in Human Resources" and an "Excellence in Human Resources" recipient as compiled by the South Florida Business Journal. Sharlyn is a recipient of the *Human Resources Professional of the Year Award* presented by the Human Resource Association of Broward County and she's received the Sam Walton Emerging Entrepreneur award, which recognizes women business owners for their community contributions.

Sharlyn believes strongly in giving to the community. She served by appointment from former Governor Jeb Bush on the Governor's Alliance for the Employment of Citizens with Disabilities. Sharlyn also served as co-lead of SHRM's Ethics and Corporate Social Responsibility special expertise panel and previously represented the Southeast U.S. and Caribbean as the Membership Advisory Council representative. She was president of HR Florida, the statewide SHRM affiliate that represents over 15,000 human resources professionals.

Sharlyn earned a bachelor's degree from the University of Central Florida, and currently is recognized as a SHRM Senior Certified Professional (SHRM-SCP) and holds a specialty credential in talent acquisition.